

2011 Miami Winter Meeting & Dental Expo
*Building a Better Future Through
Education and Camaraderie*
January 28-29, 2011
Jungle Island, Miami, FL



Exhibitor Prospectus

www.miamiwintermeeting.org



2011 Miami Winter Meeting & Dental Expo

Treetop Ballroom

Jungle Island

(fka Parrot Jungle Island)

EXHIBITOR MOVE-IN is Thursday, January 27, 2011 time TBD

BOOTHS IN THE WEST AND CENTER HALLS ARE 8' DEEP X 10' WIDE BOOTHS IN THE EAST HALL ARE 6" DEEP X 10' WIDE

Each booth is provided with an 8' high back-wall drape and 4' high draped siderails. Booths are not to exceed 10' high
For covered or tiered exhibits, contact show Management for Jungle Island Rules & Regulations

Due to the limited number of booths available, booths will be assigned on a first come first served basis. Booths must be fully paid by the published date to avoid forfeiture.

**For availability
Contact**

**Yolanda Marrero at
(305) 667-3647 or email at
ymarrero@sfdda.org**

Directions to Jungle Island

Jungle Island in Miami, Florida is located at 1111 Parrot Jungle Trail, off 395, between downtown Miami and South Beach.

From I-95

Take 395 East (MacArthur Causeway), make a right on Parrot Jungle Trail which is the first exit after the bridge. Follow the road around and under the causeway to the parking garage on the left-hand side.

From the East

Take 395 West (MacArthur Causeway), make a right by the Miami Yacht Club which is the first exit after Palm Island. Look for Parrot Jungle Trail and follow it until you get to the parking garage on the right-hand side.

Self-parking is available at Parrot Jungle at a cost of \$9* per day. Overnight parking is not allowed.

*parking prices are subject to change

Official Service Contractor

BH& L Decorators

Joe Eddy- Director of Sales
7601 Chancellor Drive Orlando Florida 32809

407.851.9080 1.800.995.4245

407.851.3090 fax

www.bhldecorators.com

wendy-rosell@bhldecorators.com

Official Electrical Company

Edlen Electric

mmalloy@edlen.com

miami@edlen.com

Important Reminder!

Exhibitor Service Kits will be sent directly from BH&L Decorators the week of November 1st.

Included in the kit will be an electric needs form from Edlen Electric.

Hotels located near Jungle Island

(Please note that if you will be needing hotel stay, you must book early as there is no guaranteed room block for the Miami Winter Meeting)

Holiday Inn

340 Biscayne Blvd
Miami, FL 33132
(305) 371-4400

Courtyard By Marriott Miami Downtown

200 Southeast Second Avenue
Miami, FL 33131
1-305-374-3000

Hyatt Regency

400 S.E. 2 Avenue
Miami, FL 33131
(305) 358-1234

Marriott Biscayne Bay Hotel And Marina

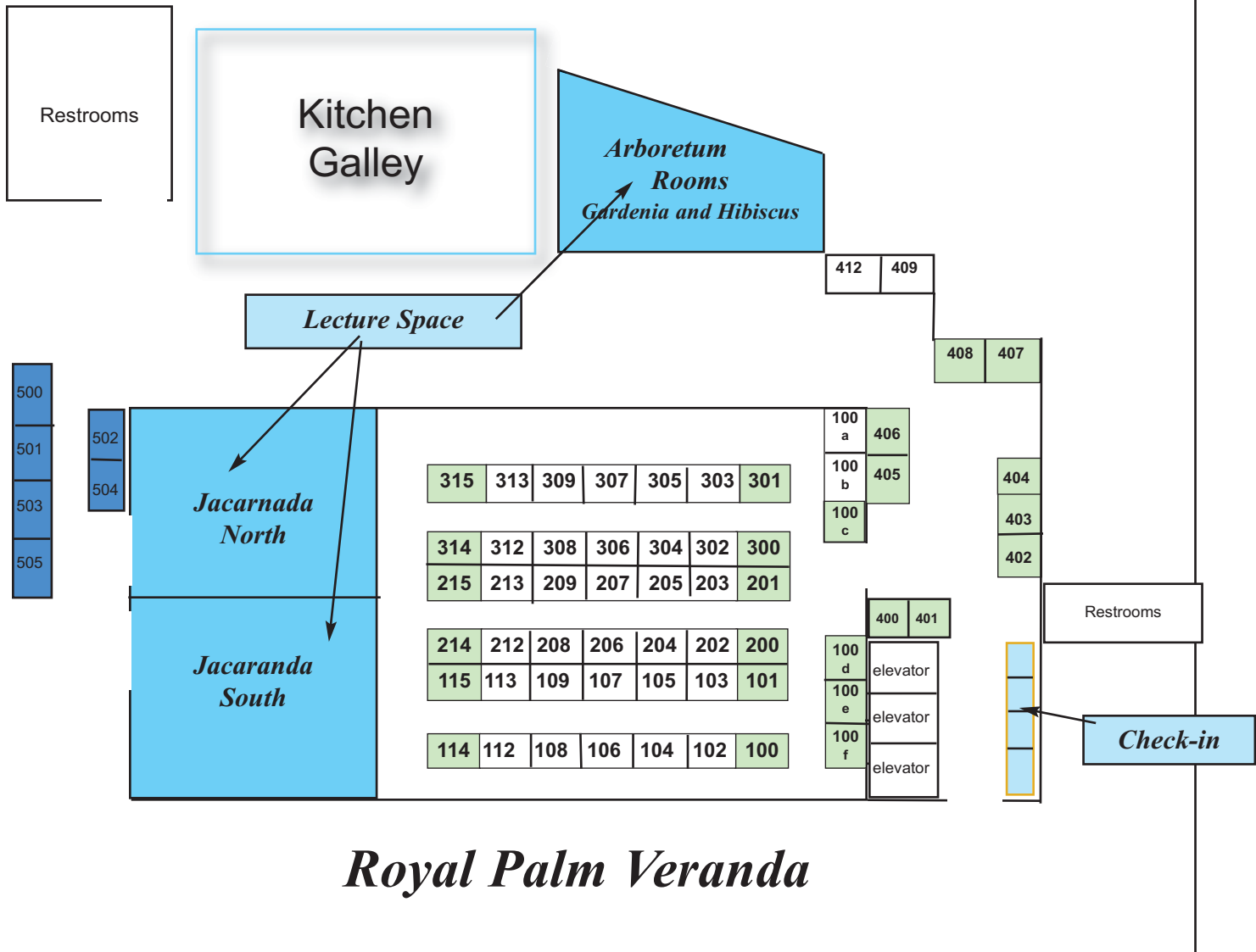
1633 North Bayshore Drive
Miami, FL 33132
1-305-374-3900

Hampton Inn

2800 SW 28th Terrace (US1 & 27th Avenue)
Coconut Grove, FL 33133
(305) 448-2800

**2011 Miami Winter Meeting & Dental Expo
Treetop Ball Room**

**Jungle Island
1111 Parrot Jungle Trail
Miami, FL 33132**



Included in Booth Space Rental

- Green \$1550
- Blue \$1300
- White \$1280

- * Pipe and drape 8' high in back and 4' high siderails
- * One identification sign containing exhibiting company name and booth number
- * Two (2) complimentary exhibitor badges
- * Company name and contact info listed on the 2011 MWM Website
- * Company name, contact info, and product/service classification listings in the 2011 MWM Program Book
- * Listing in all marketing materials mentioning 2011 Miami Winter Meeting

2011 MIAMI WINTER MEETING & DENTAL EXPO
January 28-29, 2011- Jungle Island, 1111 Parrot Jungle Trail, Miami, FL 33132
CONTRACT FOR EXHIBIT SPACE

Full Company Name (PRINT) _____

Company Address _____

City _____ State _____ Zip _____

Customer Service Number _____ Fax _____

Web Address _____ Type of Service _____

Exhibitor Contact _____ E-mail _____

Phone Number _____ Fax _____

One booth per exhibitor

If available, these are our booth choices (Please select 4 booth numbers in DIFFERENT parts of the Exhibit Hall)

First Choice _____ Second Choice _____ Third Choice _____ Fourth Choice _____

We Do Not Wish To Be Placed Near: _____

Price per Booth: O Green- \$1550 OBlue- \$1300 OWhite- \$1280

There is a LIMIT of 2 FREE NAMES PER BOOTH! There is a fee of \$100 PER EACH additional name.

Exhibitor Staff registering on site will be charged \$100 per person no exceptions

Payment must be included. Dentists attending as Exhibitor Staff must provide proof of employment from Exhibiting Company.

Maximum number of personell allowed per booth is four (4).

Please clearly print names of staff attending:

1. _____ 3. _____ @ \$100.00

2. _____ 4. _____ @ \$100.00

All companies applying for Exhibit Space must submit a completed Contract for Exhibit Space. The South Florida District Dental Association, sponsor of The Miami Winter Meeting & Dental Expo, will not accept contracts that are not signed and dated, or do not include at least a 50% deposit of the total booth rental cost of exhibit space requested. Due to the limited number of booths. Assignment will be on a first come first served basis. Where possible, space will be allocated according to the exhibitor's choice, however, final arrangements will be determined by the SFDDA. **All exhibitor personnel must present picture I.D. and company business card to receive exhibitor credentials and gain access to the expo.** Exhibitor participation in the Miami Winter Meeting & Dental Expo is subject to the Terms and Conditions contained herein.

We accept the terms and conditions as presented in the MWM 2010 Exhibitor Prospectus:

Signature

Enclosed is a check (or credit card below) for \$ _____ (in U.S. dollars), representing at least a 50% deposit of the total booth rental cost of exhibit space requested. We also agree to remit the remaining balance in full on or before 11/1/2010.

ALL EXHIBITS MUST COMPLY WITH THE GUIDELINES AS SET FORTH IN THIS PROSPECTUS AND IN ACCORDANCE WITH JUNGLE ISLAND GUIDELINES.

METHOD OF PAYMENT

VISA MASTERCARD DISCOVER CHECK # _____ (Payable to SFDDA)

ACCOUNT # _____ EXP. DATE _____

AMOUNT PAID \$ _____ BALANCE DUE \$ _____ PAID IN FULL _____

***If paying by credit card FAX this page along with Product Classification page to 305.665.7059 Attention: Yolanda
Mail to SFDDA at 420 South Dixie Hwy. Suite 2E Coral Gables FLORIDA 33146**



Miami Winter Meeting & Dental Expo

Product Classification Form

4 LISTINGS PER BOOTH!

- | | | | |
|---|---|--|-----------------------------------|
| 9 Abrasives, Disks, Points, Mandrels & Strips
Acrylics | 9 Dental Lab Equipment | 9 Intercommunication System | 9 Practice Management |
| 9 Air Abrasion Systems | 9 Dental Laboratories | 9 Interdental Cleaners | 9 Practice Marketing |
| 9 Air Compressors | 9 Dental Plans | 9 Internet Services | 9 Practice Sales |
| 9 Alloys, Precious & Non-Precious | 9 Dental Manufacturers | 9 Investment Materials | 9 Practice Transitions |
| 9 Amalgamators | 9 Denture Base/Reline | 9 Investment Services | 9 Preventive Dentistry |
| 9 Analgesia Equipment | 9 Denture Care Products | 9 Ionic Cleaners | 9 Prophylaxis Angles, Kits & Cups |
| 9 Anesthetics | 9 Diagnostic Equipment | 9 Jewelry | 9 Prosthetic Supplies |
| 9 Apex Locators | 9 Diamond Instruments | 9 Laboratory Equipment | 9 Protective Coverings |
| 9 Art | 9 Diamond Points & Disks | 9 Lasers | 9 Pulp Testers |
| 9 Articulators | 9 Dietary & Nutritional Prod. | 9 Legal Services | 9 Record Keeping Systems |
| 9 Asepsis Products | 9 Digital Radiography | 9 Leasing, Dental Equipment | 9 Refineries |
| 9 Association Placement | 9 Disinfecting Solutions | 9 Lights, Curing | 9 Repair Resins |
| 9 Audiovisual Equipment | 9 Disposable Products | 9 Lighting Accessories | 9 Repair Services |
| 9 Autoclaves | 9 Drug Information | 9 Linings, Cavity | 9 Restorative Materials |
| 9 Blood Pressure Equipment | 9 Educational Materials | 9 Loupes | 9 Retention Pins |
| 9 Bonding Agents | 9 Electrosurgical Equipment | 9 Masks & Shields | 9 Retraction Materials |
| 9 Bone Grafting Materials | 9 Emergency Kits | 9 Medicaments | 9 Rubber Dam & Accessories |
| 9 Burs | 9 Endodontic Instruments | 9 Metal, Recovery & Refining | 9 Saliva Ejectors |
| 9 Business Cards | 9 Equipment Leasing | 9 Microscopes | 9 Saliva, Synthetic |
| 9 Business Equipment | 9 Equipment Repair & Maintenance | 9 Monitors | 9 Scalers |
| 9 Business & Financial Serv. | 9 Eyewear, Protective | 9 Mouthwashes | 9 Sealants |
| 9 Business Systems | 9 Fiber Optic Headlight | 9 Office Design | 9 Sharpeners |
| 9 Cabinets | 9 Fiber Optic Illumination Products | 9 Office Equipment | 9 Snoring Appliances |
| 9 Cameras, Extra-Oral | 9 Filing & Storage Systems | 9 Office Supplies | 9 Spore Testing |
| 9 Cameras, Intra-Oral | 9 Filing Materials | 9 Operating Instruments | 9 Sterilizers |
| 9 Casting, Gold Alloys | 9 Financial Services | 9 Operating Lights, Extra Oral | 9 Surgical Supplies |
| 9 Cement | 9 Financing, Dental Equipment | 9 Operating Lights, Intra Oral | 9 Sutures |
| 9 Chairs & Stools | 9 Financing, Dental Patient | 9 Operating Room Supplies | 9 Syringes |
| 9 Claims Processing | 9 Financing, Practice Acquisition | 9 Optical Aids | 9 TMJ Products |
| 9 Collection Services | 9 Floss | 9 Oral Hygiene Aids | 9 Teeth, Artificial |
| 9 Communication Systems | 9 Fluoride Products | 9 Oral Irrigation Devices | 9 Tooth Shade Guides |
| 9 Composite Materials | 9 Furniture Decor | 9 Oral Rinses | 9 Toothbrushes, Hand |
| 9 Computer Forms | 9 Gel, Scaling | 9 Orthodontic Materials | 9 Toothbrushes, Power |
| 9 Computer Hardware | 9 Glass Ionomers | 9 Oxygen & Anesthesia | 9 Toothpaste |
| 9 Computer Imaging | 9 Gloves | 9 Paper Products | 9 Toys |
| 9 Computer Software | 9 Gum, Chewing | 9 Patient Incentive Aids | 9 Ultrasonic Lab Equipment |
| 9 Continuing Education | 9 HIPAA Compliance Info | 9 Periodontal Exam Systems | 9 Ultrasonic Prophy Equip. |
| 9 Cosmetic Restorations | 9 Handcare Products | 9 Periodontal Instruments | 9 Uniforms |
| 9 Credit & Collection | 9 Handpiece Repair | 9 Periodontal Products | 9 Units & Accessories |
| 9 Crown & Bridge Materials | 9 Handpieces, Operating | 9 Personnel Services | 9 Vacuum Equipment |
| 9 Darkroom Equipment | 9 Implants & Accessories | 9 Pharmaceuticals (Drugs) | 9 Wax, All Types |
| 9 Defibrillators | 9 Impression Materials | 9 Phone Services | 9 Web Site Development |
| 9 Dental Cleaners | 9 Infection Control Compliance | 9 Photographic Equipment, Supplies & Accessories | 9 Whitening Products |
| 9 Dental Dealers | 9 Infection Control Products | 9 Pit & Fissure Sealants | 9 X-Ray Films, Intra & Extra Oral |
| 9 Dental Equipment, Refurbished | 9 Infectious & Hazardous Waste Handlers | 9 Plaque & Gingivitis Prevention | 9 X-Ray Machines & Acces. |
| 9 Dental Handbooks | 9 Informative Materials | 9 Porcelain Polishes | |
| 9 Dental Hygiene | 9 Insurance | 9 Porcelain Repair Products | |
| 9 Dental Implants | | 9 Portable Equipment | |

LIMIT 4 LISTINGS PER BOOTH
THIS FORM MUST ACCOMPANY CONTRACT PAGE
FAX 305.665.7059
ATTENTION: YOLANDA